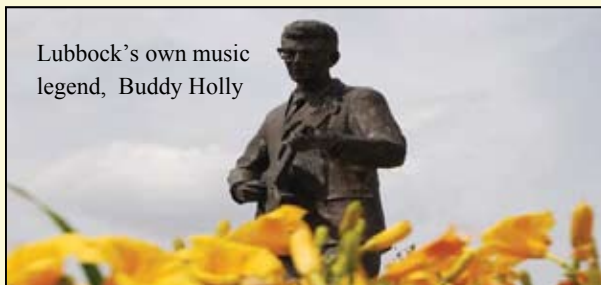


## *THE SPRR ADVANTAGE* Reap the Benefits

The South Plains Recruitment and Reemployment Initiative is designed to connect Job Seekers throughout the United States with fulfilling, long-term career opportunities...and an increased quality of life in beautiful West Texas.

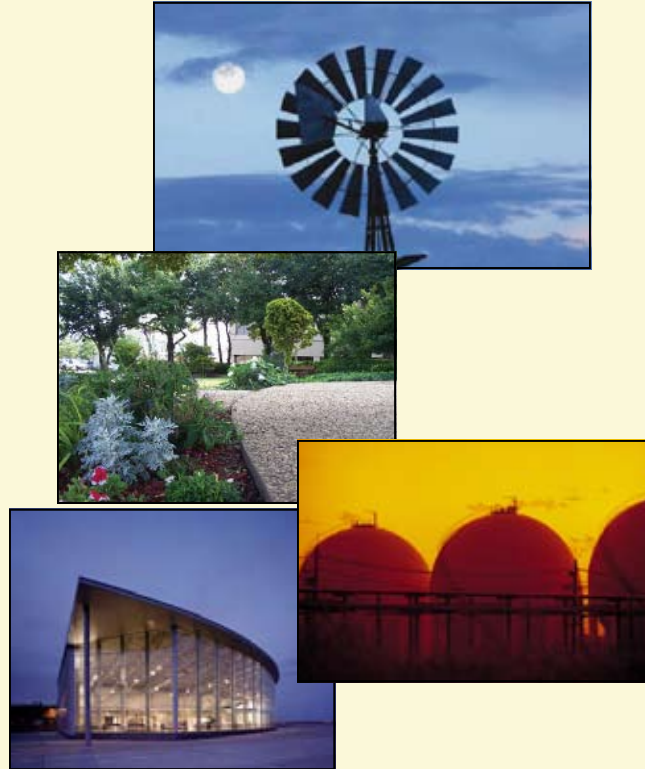
The South Plains region of Texas boasts one of the lowest sustained unemployment rates in the nation, affordable cost of living, a variety of cultural, entertainment and recreation amenities, world renowned healthcare, top ranked schools and institutions of higher education and excellent public transportation, among others.

*For more information, contact the South Plains Recruitment and Reemployment project director at (806) 744-1987 or email [cathy.allen@spworkforce.org](mailto:cathy.allen@spworkforce.org)*



To learn more about the South Plains Region, visit these websites:

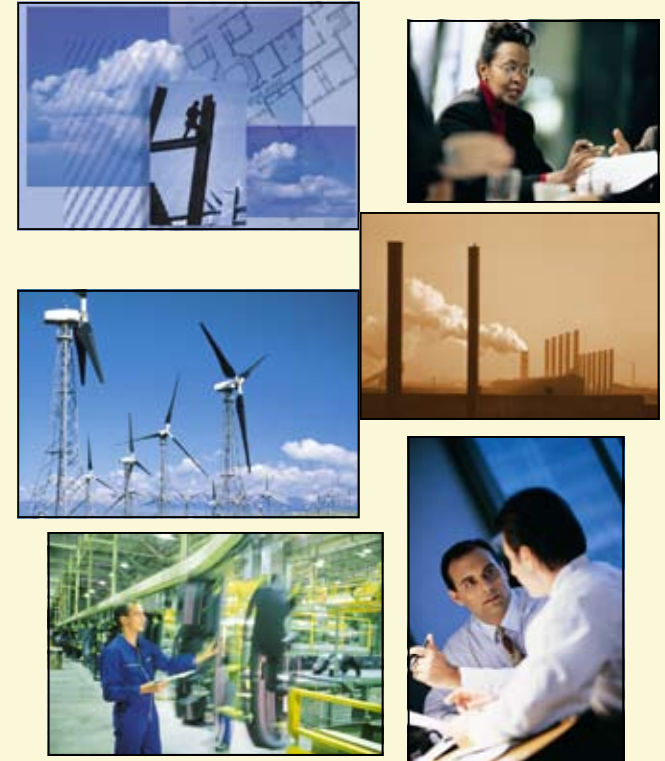
[www.ci.lubbock.tx.us](http://www.ci.lubbock.tx.us)  
[www.lubbockchamber.com](http://www.lubbockchamber.com)  
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*Equal Opportunity Employer. Auxiliary aids and services available upon request to individuals with disabilities. TDD/TTY 1.800.735.2989*

## South Plains Recruitment & Reemployment Initiative



Connecting  
**U.S. JOB SEEKERS to  
TEXAS  
EMPLOYMENT**

## Begin Your new, exciting Career in West Texas

The South Plains Recruitment and Reemployment Initiative (SPRR) partners with West Texas employers, the workforce development system and local economic development entities to tap into segments of the U.S. population affected by long-term high unemployment rates. **The project was developed to recruit workers from these affected areas into West Texas to meet the demands of local industries experiencing high rates of growth.**

The SPRR partnership **CONNECTS WORKERS** from designated U.S. Labor Surplus Areas to **JOBS...even provides the workers with RELOCATION ASSISTANCE and, in some cases, OCCUPATIONAL TRAINING.**

Targeted individuals may include those in industries suffering losses due to layoffs, dislocated workers, discharged from the armed forces, women returning to work, former inmates, and welfare recipients, to name a few. If you or someone you know is currently unemployed and meets this criteria, **CONTACT US NOW TO BEGIN A NEW CAREER IN BEAUTIFUL WEST TEXAS!**



Willie McCool,  
NASA Astronaut

## SPRR CAN HELP YOU with...

- **Online Job Bank** at [www.workintexas.com](http://www.workintexas.com)
- **Competitive pay and benefits**
- **National** recruitment firm services
- Access to **Remote Interview Technology**
- Retention and other **Assistive Services**
- **Labor Recruitment and Job Placement** in permanent, full-time jobs
- Skills Development and **Occupational Training**
- **Labor Market Information and Analysis**, including occupational wages, growth trends and emerging industries
- **Relocation** assistance
- Access to Career Resources and **Job Fairs**



SPRR WELCOMES YOU TO

## LIVE and WORK IN LUBBOCK, TEXAS!



For assistance with job recruitment and relocation to the South Plains of Texas, contact  
Cathy Allen, SPRR Project Director  
806.744.1987 Ext 2037 office 806.281.4273 cell  
Email [Cathy.Allen@spworkforce.org](mailto:Cathy.Allen@spworkforce.org)