

Monster Power Seeker Workshops

What Is a Monster Power Seeker Workshop?

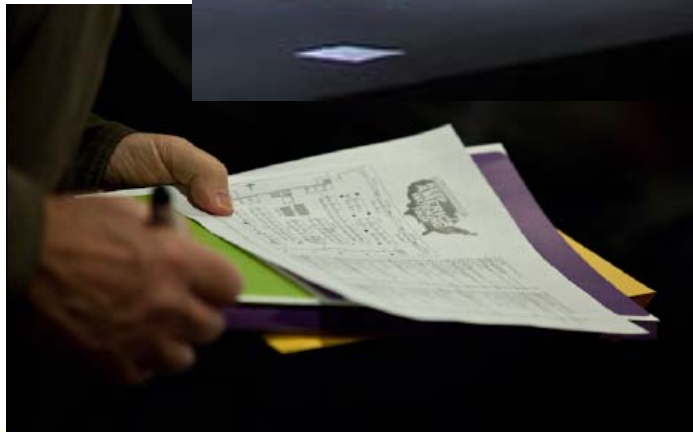
- A **collaboration** between Monster and a Workforce Board to deliver supplemental services to job seekers
- A **high intensity event** designed to empower and educate job seekers on how to **stand out** from a crowd
- Workshops teach jobseekers how to present themselves as the **best** candidate and deliver **inside strategies** using the new rules of the job seeker game.
- The objective is to get people **back to work faster** while presenting strategy for creating a lifelong career.



One of the side benefits are the tools and techniques One Stop Career Counselors take away from the event that can be applied long after the event is completed

What are the Components

- Resume Tips and Tricks
- Job Hunting Strategies
- Interviewing
- Personal Branding
- Networking
- Monster Career Tools
- Q&A Session



How is it Structured

- Live event led at client's location or area location
- Facilitated by recruiters and industry experts leveraging Monster expertise
- Duration- Two to four hours in general
- Tailored for the specific audience
- Can have an industry, function and/or local overlay
- Content is tailored based on the number of participants in the session
- Materials can include handouts, workbooks and/or exercises

Sent: Monday, October 26, 2009 3:33 PM

To: Kimberly Moore

Subject: Nice Job!

Hi Kimberly,

I wanted to drop you a quick note of thanks for driving the Monster.com event! I found it to be a valuable way to spend my time as I continue my search for my next employment opportunity.

The tips and tricks, as well as the more global job market insights the Monster.com team shared made me stop to rethink my job search and application strategy. My original focus was to apply to as many openings as I could find each day without spending much time to fine tune my resume and cover letters for each specific position.

I now find myself being a lot more focused and taking the extra time to really address the specific requirements placed in each vacancy announcement. Learning new networking techniques are always a valuable add-on, as well.

That was a nice move you performed by getting that team here in town! It was too bad the auditorium was not filled up, knowing there are more unemployed people in the area than was represented by the attendance. The information and insight they shared was truly valuable.

Thanks again and please pass my appreciation on to everyone in your organization that had any part in putting this event on.

From:

Sent: Wednesday, October 21, 2009 5:07 PM

To: Ellerbrock, Amy

Subject: Thank you for GREAT Presentation in Virginia

Dear Ms. Ellerbrock,

I would like to extend my appreciation for the wonderful presentation given by: Ms. Brin Johnson and Ms. Trisha McCormick and yourself at the Job Skills meeting yesterday at the Annandale campus of Northern Virginia Community College. My computer science professor had altered our class to this opportunity occurring on campus and I was very pleased to attend most of the presentation.

The information bullets and reality comments from each speaker provided a wealth of tune up pointers for the current state of affairs within the job market for prospective employees. I was among the portion of the audience who after many successful years in a health care profession have decided to re-skill and laterally transition into a related health field. My opinion of the response variation from HR departments has been gratefully improved and I am now able to view this portion of the job search with a broader spectrum of hope.

Thank you also for teaming up with such a wealth of local resources from whom I appreciated receiving many handouts which I intend to review in detail. Also, kudos to the tech team at Monster for the new apps and I will definitely visit the new Career Tools and Monster Communities!

Thank you all so much!

P.S. I fully intend to keep my Monster desk creature out of the jaws of my Labrador and in my full view during my career transition as I work through the new applications available on Monster.com.

**For More Information:
Stop by Booth 50 or email
PSE@monster.com**

Check out the video.

Thank you
For being
Dedicated to
Excellence



monster.com
Your calling is calling™