

NEW ONLINE LEARNING PLATFORM SUPPORTS WORKFORCE DEVELOPMENT *Inaugural Course Offered at No Cost to Board Members & Elected Officials*

Washington, D.C.– The National Association of Workforce Boards (NAWB), the membership organization and advocate for more than 550 workforce development boards (WDBs) nationwide and their network of American Job Centers, announces the launch of “Study Workforce,” an online learning platform to support workforce board members, workforce development professionals, state and local elected officials, and agency staff seeking to build their knowledge and skills in the workforce development arena. The project was funded through a grant from the U.S. Department of Labor ETA, and project partners include The National Association of Counties (NACo), National Association of State Workforce Agencies (NASWA), National Association of Workforce Boards (NAWB), National Conference of State Legislatures (NCSL), National Governors Association (NGA), National League of Cities (NLC), and U.S. Conference of Mayors (USCM).

The first course available on Study Workforce, [*The Case for Strong Workforce Boards and Board Staff*](#), is designed to help board members, staff, and local elected officials understand how the Workforce Innovation and Opportunity Act (WIOA) can be leveraged in support of a workforce and economic development agenda that builds communities and benefits constituents. “The workforce development system, along with elected officials, is entrusted to serve people and businesses in their respective regions,” said Terri Bergman, Director of Research and Programs for NAWB. “Understanding how the workforce development system functions under WIOA can help elected officials and newly elected board members meet their goals of improving the lives of residents through education and job training, and enabling economic success and business competitiveness.”

The introductory course offering is available at no cost to workforce board members, staff, and elected officials nationally. “Study Workforce is the newest delivery vehicle to support increasing professional competencies among workforce boards and their stakeholders,” said NAWB Vice President Josh Copus. “We are grateful to our partners for their role in supporting the platform and developing our first online course.” For more information or to register for a course, visit <http://nawb.org/studyworkforce>.

About the National Association of Workforce Boards (NAWB)

The National Association of Workforce Boards (NAWB) supports its members through a comprehensive program of advocacy, training and technical assistance, communication, and the promotion of strategic partnerships for the advancement of our nation’s workforce. For more information on NAWB, visit www.nawb.org, and to see how investments in workforce development keep Americans working, go to <http://www.WorkforceInvestmentWorks.com>.