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New Web App Brings Access to Workforce Investment Act Analytics to the Nation's Workforce Investment Boards

Ringwood, NJ – January 30, 2012 – FutureWork Systems, LLC and the National Association of Workforce Boards (NAWB) have partnered to bring national quarterly Workforce Investment Act (WIA) data to workforce investment boards using the latest in Web-based Decision Support Technology. Under this new partnership, NAWB brings its members significant savings on subscription fees for this new WIA resource.

FutureWork Systems' Web application, Performance Matters Quarterly (PMQ) is the first of its kind in workforce development and capitalizes on the vast amount of quarterly data collected nationally for WIA programs. Workforce administrators, staff and policymakers, or anyone with limited technical know-how can instantly analyze and report on WIA program performance and data by participant characteristics and services across all of the nation's workforce investment boards.

PMQ is designed for people at all levels of technical capability to allow them to realize the value of available WIA data so that they can gain a deeper understanding of what's happening in the WIA system, whether at the local, state or region level. The application is offered as an annual subscription fee, requiring only a Web browser and Internet connection. Under the new FutureWork Systems and NAWB partnership, subscriptions for NAWB members are currently offered at 50% discount.

"PMQ is a window into what's happening in WIA. The data that is collected is rich with stories and we've learned over the years that it's exactly the kind of information Workforce Boards have been and continue to demand," said Tom Ryan, Partner and Chief Technology Officer at FutureWork Systems.

Mr. Ryan pointed out that the focus of the design of the Web app was to make WIA information easy to access for anyone. "Who is being served? What are their outcomes? Which services yield the best results? The list of questions that can be answered using the tool is truly amazing. We've made a significant investment in the implementation of a design that is very simple and approachable by anyone invested in WIA; at the same time it can satisfy the most demanding decision support research requirements. "

The company is pleased to be recognized by NAWB as a partner and leader in performance management technology in the workforce community.

"Partnering with NAWB is exciting. The workforce system is at a point where the critical importance of the collected data is being recognized and needs to be tapped into on an ongoing basis," says Ken Ryan, Partner at FutureWork Systems. "Our focus is to give access to WIA data in a way workforce professionals can understand it and learn from it. We're pleased to be bringing our expertise and tools to NAWB members."

"As NAWB continues to stress the importance of utilizing data to better understand regional labor market trends, we believe that it is our responsibility to offer members affordable access to high-caliber tools, technologies and analytics, such as can be found in FutureWork Systems' PMQ application," says Ron Painter, CEO of NAWB.

Subscription costs are \$1500/year per license for NAWB members; \$3,000/year per license for non-NAWB members and are considered a program cost, not administrative cost under WIA guidelines. Subscriptions include access to the PMQ

Web app, three, one-hour Webinar training sessions and ongoing support from the FutureWork Systems team of experts.

For more information about the FutureWork Systems and NAWB partnership and the PMQ Web app, please visit www.futureworksystems.com , or contact FutureWork Systems, Ken Ryan at kryan@futureworksystems.com or **800-448-2266**. Thirty-minute PMQ demonstrations are available.

FutureWork Systems has been providing Web apps specifically designed to address the data analysis and reporting needs of the workforce system since 1999 by bringing together advanced decision support technology with cloud computing and workforce development expertise to give states and workforce investment boards across the country the capability to mine value from the data they collect. www.futureworksystems.com

The National Association of Workforce Boards is committed to assisting the nation's workforce system by helping workforce investment boards obtain the knowledge and tools they need to succeed. www.nawb.org

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